



DAVE ANDERSON'S
LearnToLead[®]

UP YOUR BUSINESS 3.0

INVESTMENT: \$1,500 Per Person

This includes the two-day workshop, workshop materials, catered breakfast and lunch each day. Does not include airfare or lodging.

Stay hungry with a **RED BELT** mindset! Help your team reach its fullest potential!

DAY ONE AGENDA

- How to build a high performance culture.
- How to become a leader worth following.
- How to make tough decisions faster.
- How to create compelling performance expectations for each job position.
- How to hold others accountable.

DAY TWO AGENDA

- How to find and recruit great people.
- How to conduct powerful one-on-one coaching sessions.
- How to use effective coaching consistently to turn around non-performers.
- Scripts and tools for confronting tough situations and poor performance.
- How to create an effective interview process and compelling interview questions.



Dave Anderson is an international speaker and trainer and the president of Learn To Lead, a sales and leadership training company. He is the author of 14 books, including *Unstoppable*, *It's Not Rocket Science*, *If You Don't Make Waves You'll Drown*, *How to Deal with Difficult Customers*, the *TKO Business* series, and the **By THE BOOK** series. He offers hundreds of free training articles and other resources through his website, LearnToLead.com. Follow Dave on Twitter @DaveAnderson100

Dates & Locations:

LA Elite Center

- January 18-19, 2018
- March 14-15, 2018
- May 17-18, 2018

Located in Agoura Hills, CA; 35 miles north of LAX and 15 miles from Malibu.

Chicago, IL

- September 18-19, 2018

Located at the Chicago O'Hare Marriott

Breakout sessions in breakout areas to work on course material and prepare action plans for returning to your organization.

Four week video course follow up to reinforce and assist application.

Intimate class size and personal coaching from Dave on how to deal with specific issues you currently face.

**REGISTER YOUR
TEAM NOW!**

818-735-9503

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LearnToLead.com/Events